



SPONSOR OPPORTUNITIES

We have several exciting sponsor packages that could be relevant to your business and marketing objectives and will connect you to our target audience in an impactful way.

In Kind

- Volunteer Meals
- Volunteer Snacks
- Gift Bag Coupons, swag, other products
- Food Service Equipment
- Volunteers
- Livestock Feed and Bedding
- Livestock Equipment
- Signage
- Volunteer Clothing
- Staff & Committee Clothing
- Operation Equipment
- Competitor Gift Bags and Swag

Platinum \$50,000+

- Limited options available

Gold \$25,000 - \$49,999

- Limited options available

Silver \$10,000 - \$24,999

- Pre-Rodeo Party, 1 available
- Tradeshow Presenting Sponsor, 1 available
- Volunteer Presenting Sponsor, 1 available

Bronze \$5,000 - \$9,999

- Accreditation Sponsor, 1 available
- Judges Apparel, 1 available
- Officials Apparel, 1 available
- Volunteer Apparel, 1 available
- Staff Apparel, 1 available
- Barrelman Sponsor, 1 available
- CFR Moment, 1 available
- Bucking Horse Futurity, 1 availability
- Theme Days, 6 available (CPRA 75 Birthday, Military & First Responders, Rodeo Royalty, Around the World, Gold Champions)
- Trade Show Stage sponsor, 2 available
- Athlete Autographs, 1 available



SPONSOR OPPORTUNITIES

Star \$2,500 - \$4,999

- Pancake Breakfast Presenting Sponsor, 5 available
- Section Takeover, per section, 4 available
- Mini Chuckwagon Challenge, 1 available
- Fashion Show, 1 available

If your organization is interested in getting involved with CFR46 and would like to explore partnership options, please connect with our Business Development Manager directly:

Nancy Paish

Business Development Manager

403.309.0227

npaish@westernerpark.ca



Sponsor Benefits	Platinum \$50,000+	Gold \$25,000 - \$49,999	Silver \$10,000 - \$24,999	Bronze \$5,000 - \$9,999	Star \$2,500 - \$4,999
Invitation to CFR Media Conference	✓	✓			
Weekly Performance Tickets	✓	✓	✓	✓	
Weekly VIP Cabaret Tickets	✓	✓	✓		
Weekly parking Passes for CFR	✓	✓	✓	✓	
Daily Tickets					✓
Daily Parking Passes					✓
Sponsor flag displayed in arena throughout CFR	✓	✓	✓		
Announcer mentions throughout CFR	✓	✓	✓	✓	
Program name & logo opportunity throughout CFR	✓	✓	✓		
Program name opportunity throughout CFR				✓	✓
Website listing with link on sponsored service and sponsor page	✓	✓	✓		
Website listing with link on sponsor page	✓	✓	✓	✓	✓
Facebook, Instagram and Twitter name and logo opportunity	✓	✓	✓		
Facebook, Instagram and Twitter name opportunity				✓	
Opportunity to advertise on the LED screen within the arena	✓	✓	✓		